Bluetooth Marketing Apps

Simple and Powerful Local Marketing

Measurable and permission based local marketing platform

EBRinteractive

Bluetooth Marketing

Bluetooth Marketing allows sending mobile marketing content and advertising like videos, images, texts, animations, games, Wap links and applications to all Bluetooth activated phones near the Bluetooth Hotspot. Bluetooth Hotspots can be deployed in retail environments, cinemas, cafes, events and other physical locations.

> Enhance your event stand, store, cinema, shopping mall or any location with direct-to-phones mobile marketing!

The EBR Promoter is easy-to-use Content Management System (CMS) for creating bluetooth advertising campaigns. It provides a Web based tool to create campaigns, optimize the content for different phone groups and deploy it to Access Servers.

Why Bluetooth Marketing?

Bluetooth marketing, known also as proximity marketing, allows you to meet the customer in any physical location on very personal level, via their phone. For example sending discount coupons, event information or any mobile content.

Why EBR Promoter?

EBR Promoter allows companies to easily build campaigns and assign right content to correct phones. Using our inbuilt live statistics tool it is easy to get a snapshot of how many people you successfully targeted with your campaign. The Promoter integrates and uses Solution Manager (SM) for Hotspot network management and campaign uploads to Bluetooth Hotspots.

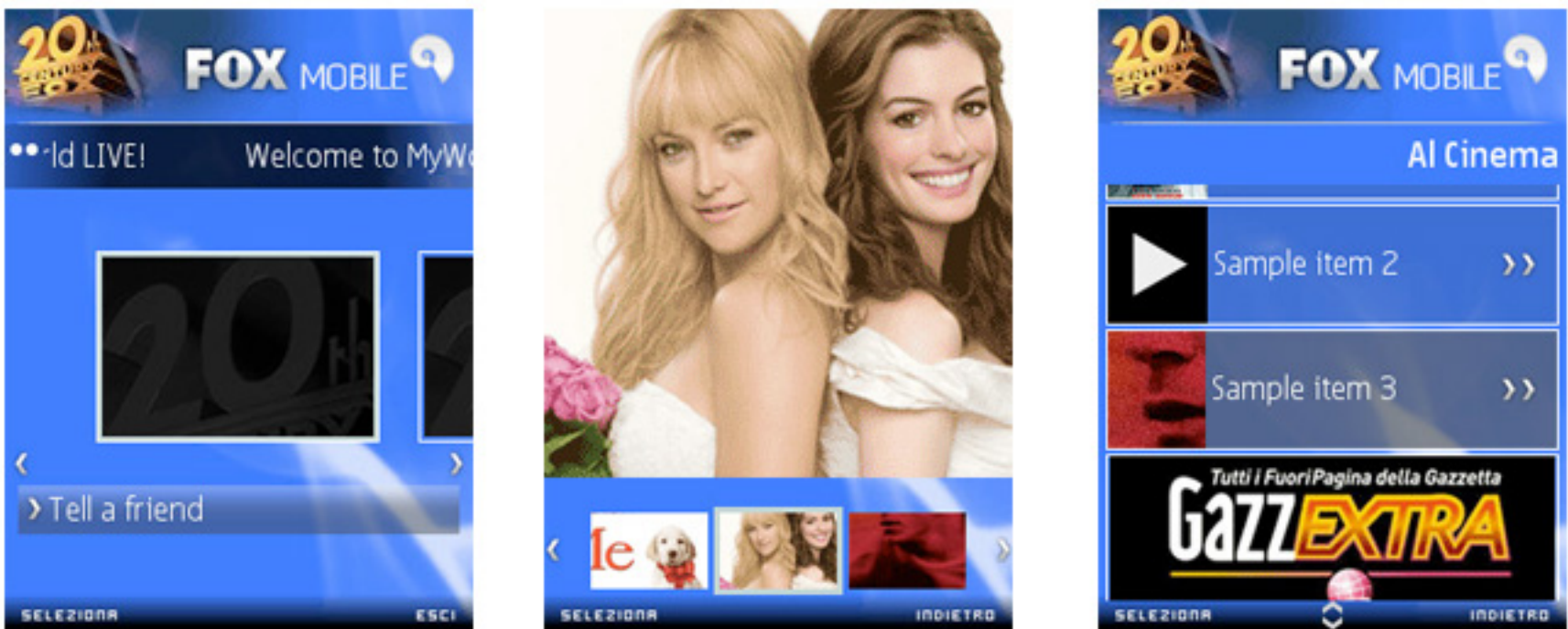## For Brands and Advertisers

EBRi offers Bluetooth marketing services to Brands and Advertisers as a full turnkey solution including the creative work, delivering the Hotspots and running the campaigns with detailed statistics.

For Agencies and Bluetooth Marketing Companies

Partner with EBR to offer Bluetooth marketing services in your territory using the EBR Promoter platform with our full technical support.

Screenshots of Mobile Flyer for Audi with contact dealer, image gallery and promo video features.

Screenshots of Mobile Menu for the 20th Fox that allows users to browse interactive menu and download content via Bluetooth.

Selected list of customers.